ANTHEA

The world finest collectors entrust their art to us

ART ADVISORY SERVICE

Art Advisory

Your trusted partner in building an exceptional art collection.

With our team of experienced art experts, we help you build and expand a distinctive art collection. We identify artists who combine strong academic recognition with long-term appreciation potential and select the most iconic artworks from their production.

From sourcing artworks aligning with your collecting strategy to conducting rigorous pre-acquisition due diligence and price analysis, we guide you through every stage of the acquisition process and present carefully selected opportunities for your consideration.

Why do you need art advisory service?

Anthea's Art Advisory service allows you to benefit from objective and unbiased research on the art market to help you building and managing your art collection over time.

What an art advisory team can do for you?

Anthea art advisory team will support your collecting strategy according to your objectives and needs by providing up-to-date information and insightful reports on the art market and its actors including artists, artworks, auction results and market trends.

Why should you choose Anthea Art Advisory service?

With more than a decade of established track record, including Art Funds management, private sales and management of bespoke art collections, Anthea is the prefect partner to streamline your art holdings and achieve your collecting goals.

The Art Advisory Service

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On an ongoing basis, Anthea's team will identify artists which style aligns with your collecting objectives and taste— spanning from emerging talent, established names to blue-chip masters. For each artist, we deliver an in-depth research dossier and a curated selection of works available for acquisition.

1

Academic Review

Exhibition history, cataloguing, publications, institutional collections presence and historical profile of the artist.

2

Market Analysis

Current market overview including gallery representation, recent sales activity, collector demand and geographic reach.

3

Value Appreciation Analysis

Quantitative and qualitative analysis of price history, auction track record, returns and comparable sales.

4

Artworks Selection

Curated shortlist of available works sourced from auction houses, galleries and private collections.

Three Artist Categories

EMERGING

High Growth Potential

Defined as artists at the beginning of their recognition of achievements, they are starting getting critical attention and market demand.

Early acquisition allows collectors to build significant positions at accessible prices before broader market discovery.

Notable artists include:

Danielle McKinney · Chantal Joffe · Alexis Ralaivao · Sholto Blissett

Higher Risk / Higher Potential Reward

ESTABLISHED

Proven Market Presence

Defined as artist with international recognition, prestigious gallery representation, museum exhibitions, and a mature secondary market.

These artists represent a compelling balance between value stability and long-term appreciation potential.

Notable artists include:

Tracey Emin · Amoako Boafo · Shara Hughes · Flora Yukhnovich · George Condo

Balanced Risk / Return

BLUE CHIP

Enduring Historical Value

Canonical artists of unquestionable art historical significance whose works serve as benchmarks within the global art market.

These artworks represent the most liquid and sought-after segment of the market, enriching collections with enduring cultural and iconic value.

Notable artists include:

Andy Warhol · Yayoi Kusama · Claude Monet · Vincent Van Gogh · Roy Lichtenstein

Lower Risk / Stable Appreciation

Case Studies

Case Study 1

Purchase Price* - USD 212,500
Sale Price* - USD 1,385,856
Gain in Value = 552% = **USD 1,173,356**

Auction Date: **7 October 2020**
Auction House: Christie's
Auction Estimate: USD 40,000 – USD 60,000
Sale Price*: **USD 212,500**

Auction Date: **1 March 2022**
Auction House: Christie's
Auction Estimate: ¥ 3,000,000 - ¥ 5,000,000 (USD 474,510 – USD 790,000)
Sale Price*: **¥ 8,760,000 (USD 1,385,569)**

AMOAKO BOAFO (b.1984)
Orange Shirt, 2019



*Prices refer to auction results and are inclusive of auction houses commissions.

Case Study 2

Purchase Price* - USD 274,837
Sale Price* - USD 389,856
Gain in Value = 42% = **USD 115,059**

Auction Date: **21 October 2021**
Auction House: Sotheby's
Auction Estimate: HKD 800,000 – HKD 1,000,000 (USD
Sale Price*: **HKD 2,142,000 (USD 274,837)**

Auction Date: **22 March 2022**
Auction House: Seoul Auction
Auction Estimate: NA
Sale Price*: **KRW 400,000,000 (USD 389,856)**

*Prices refer to auction results and are inclusive of auction houses commissions.

HILARY PECIS (b. 1979)
Music Console, 2019



Case Study 3

Gain in Value from 2017 to 2020= 1061% = USD 66,323
Gain in Value from 2020 to 2022= 188% = USD 136,138
Total Gain in Value (2017-2022)= 3240% = USD 202,461

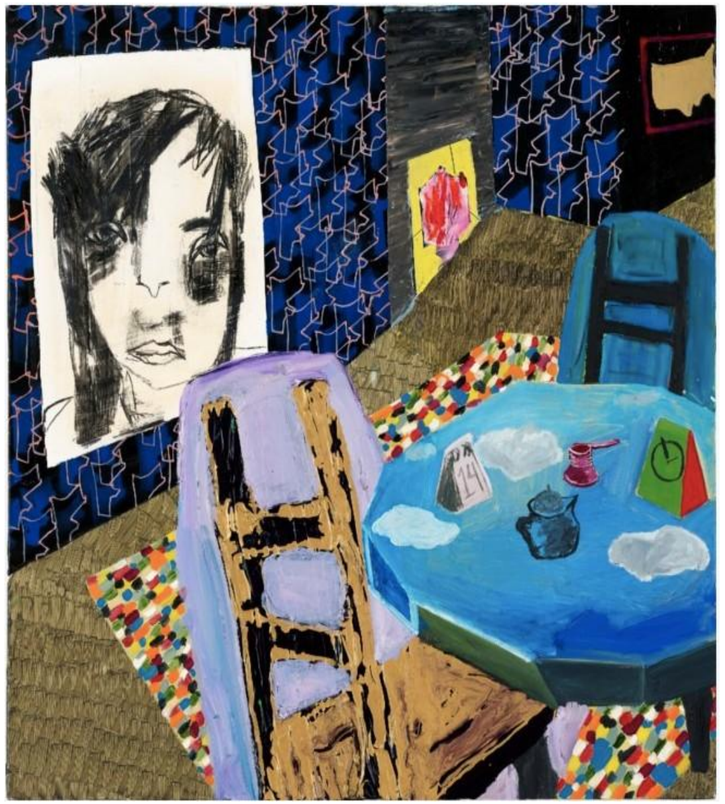
Auction Date: 28 February 2017
Auction House: Phillips
Auction Estimate: USD 3,000 – USD 5,000
Sale Price*: USD 6,250

Auction Date: 7 October 2020
Auction House: Sotheby's
Auction Estimate: HKD 250,000 – HKD 350,000 (USD 32,255 – USD 45,157)
Sale Price*: HKD 562,500 (USD 72,573)

Auction Date: 21 January 2022
Auction House: Christie's
Auction Estimate: HKD 500,000 – HKD 800,000 (USD 64,218-USD 102,750)
Sale Price*: HKD 1,625,000 (USD 208,711)

*Prices refer to auction results and are inclusive of auction houses commissions.

SHARA HUGES (b. 1981)
Here and There, 2007



Case Study 4

Gain in Value from 2005 to 2007= 210% = **USD 3,790,264**
Gain in Value from 2007 to 2012= 56% = **USD 3,160,525**
Gain in Value from 2012 to 2021= 376% = **USD 32,920,891**
Total Gain in Value (2005-2021)= 2205% = **USD 39,871,680**

Auction Date: **9 October 2005**
Auction House: Sotheby's
Auction Estimate: USD 500,000 – USD 1,000,000
Sale Price*: **USD 1,808,000**

Auction Date: **21 June 2007**
Auction House: Sotheby's
Auction Estimate: GBP 1,500,000 – GBP 2,000,000 (USD 2,985,900 – USD 3,981,200)
Sale Price*: **GBP 2,820,000 (USD 5,598,264)**

Auction Date: **26 June 2012**
Auction House: Sotheby's
Auction Estimate: GBP 5,000,000 – GBP 7,000,000 (USD 7,785,500 – USD 10,899,700)
Sale Price*: GBP **5,585,250 (USD 8,758,789)**

Auction Date: **23 March 2021**
Auction House: Christie's
Auction Estimate: HKD 240,000,000 – HKD 320,000,000 (USD 30,896,160 -USD 41,194,880)
Sale Price*: **HKD 323,600,000 (USD 41,679,680)**

*Prices refer to auction results and are inclusive of auction houses commissions.

JEAN-MICHEL BASQUIAT(1960-1988)
Warrior, 1982



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Your collections, our motivation



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